

**Bethune-Cookman University**  
**Department of Mass Communications**

**Position:** Public Relations

**Duties:**

- Duties include teaching a variety of courses within the Public Relations/Advertising emphasis [public relations writing, principles of advertising, advertising copywriting, advertising/public relations campaign, communication graphics, desktop publishing] and other assigned major electives in the Department of Mass Communications
- Participate in student advisement
- Engage in professional development activities
- Actively serve the local community

**Qualifications**

- Ph.D., ABD, or terminal degree preferred
- Requires Master's degree with at least 18 graduate hours in mass communications or discipline-related courses along with relevant professional experience
- Proficiency in various software [i.e. Adobe Photoshop, Adobe InDesign etc.] is desirable
- A record of research and publication are desirable
- A record of administrative experience is desirable but not essential

**Salary and Rank will be commensurate with qualifications and experience.**

Screening of applicants will begin immediately and continue until the position is filled.

Applicants should send a letter of interest; curriculum vitae/resume, three letters of recommendation and official transcripts of all undergraduate and graduate work to the attention of:

**Dr. Elsie Wanjohi**  
**Department of Mass Communications**  
**Bethune-Cookman University**  
**640 Dr. Mary McLeod Bethune Blvd.,**  
**Daytona Beach, FL 32114**  
**Telephone: (386) 481-2708**  
**Fax: (386) 481-2701**  
**E-mail: [wanjohie@cookman.edu](mailto:wanjohie@cookman.edu)**